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IPP offers its **SmartLeash Extra Large**. The retractable leash has an automatic brake; its patented mechanism senses when the dog tries to suddenly run or lunge and immediately locks. It stays locked as long as the dog has tension on the leash. The Extra Large incorporates several design improvements internally and externally that make it suitable for dogs up to 95 lb. The auto-lock mechanism has been reinforced and the bungee end, which is found on all medium and large SmartLeash models, is stronger, thicker and more resilient. [thesmartleash.com](http://thesmartleash.com) or Reader Service Card #1097



**KESS INHOUSE'S** dog beds not only give pets the utmost comfort with their fleece cozy top, but they also match pet owners' homes and décor. The beds are machine washable—pet owners just unzip the cover and throw it in the washing machine. [kessinhouse.com](http://kessinhouse.com) or Reader Service Card #1096



**PET PALETTE** presents the **Jascor Housewares Messy Mutts Silicone Double Feeder**, an ergonomic, simple and modern feeding station. It contains two removable, durable stainless-steel bowls in a silicone nonslip base made from FDA-approved food-grade silicone. The feeder is BPA and PVC free and great for indoor or outdoor use. It contains messes with the wide lip and raised-edge border. Colors include green, red, gray and blue; sizes are medium and x-large. [petpalette.com](http://petpalette.com) or Reader Service Card #1094

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**THE LOVING BOWL'S** product of the same name was designed for pets with flat faces (brachycephalic breeds), including cats, dogs and rabbits. The bowl is oversized and features a sloped interior on one side. Flat-faced breeds instinctively use the sides of the bowl to help with grasping morsels of food. Pets will no longer get food embedded in their face wrinkles, and there will be far less mess and waste to clean up. Available in three colors, it also can be used as a water bowl. [thelovingbowl.com](http://thelovingbowl.com) or Reader Service Card #1095



**TYGER PAWS** offers **Pawsitags and Pawsipendants**, personalized pet ID tags and jewelry. Selectable gemstones of intention customize pet ID tags and jewelry for health-related/behavioral issues, adopted pets, pets that compete and service/therapy pets as well as for protection. Stones for birth or adoption month are available as well. [tyger-paws.com](http://tyger-paws.com) or Reader Service Card #1093



**THE COMPANY OF ANIMALS** offers the **Nina Ottosson MixMax Puzzle**. Pet owners can use one game or put together several games to create the ultimate activity board at the difficulty level that their pet needs, from easy to very advanced. The game is tricky and fun for all pets, regardless of age, size or breed. Available in dog and cat versions. [companyofanimals.us](http://companyofanimals.us) or Reader Service Card #1092



**PET PALETTE** presents the **Jascor Housewares Messy Mutts Waste Bag Holder**. Its integrated star-shaped slit allows for easy removal of bags without any fumbling or mess. The holder clips easily onto a leash, key chain or other common items equipped with a looped end. It is made from 100 percent silicone and is BPA and PVC free. The holder includes a roll and holds 20 bags. Colors include green, red and blue. [petpalette.com](http://petpalette.com) or Reader Service Card #1091



**GOLD PAW SERIES' Cascade Winter Coat** protects from rain, sleet, snow and wind, yet it feels feather-light. Its sleek, stretchy outer fabric is treated with a nontoxic dirt and water repellent, while the thick pile fleece interior is made from recycled polyester with extra long fibers for better heat retention. The coat comes in a range of size options and is specially made two different ways for large and small dogs. [goldpawseries.com](http://goldpawseries.com) or Reader Service Card #1090



**MEMA PETS' ALU Collar** is made from high-quality sustainable materials, such as hemp and cork. The hardware used for the collar is all aircraft-grade aluminum that has been CNC machined, chamfered and anodized in hard clear, clear or pink, resulting in a minimal, uni-body design. The buckle comes together with rare earth magnets and is engineered so it is mechanically held together, metal to metal. Retailers can stock collars in-store or have them drop-shipped—ideal for the company's custom engraving option. The collar is guaranteed for life. [memapets.com](http://memapets.com) or Reader Service Card #1089